

RAZAN ALTIRAIIFI

Durham, NC · 571-212-6406

razan.altiraifi@gmail.com · [linkedin.com/in/razanaltiraifi](https://www.linkedin.com/in/razanaltiraifi) · ctrlaltdes.com

SOFTWARE SKILLS

- Design Scripting & Web Apps – Python, C#, MS Power Platform
- Adobe Creative Cloud esp. InDesign, Photoshop, Illustrator, XD
- Data Analysis and Visualization – Excel, Power BI, Tableau

EXPERIENCE

07/2023 - CURRENT

DIGITAL PRACTICE MANAGER

PERKINS&WILL, *DURHAM, NC*

Digital Practice Leader providing training and strategic project support locally and across the firm

- Provide training and support for industry design applications including Rhino, Revit and Enscape as well as custom in-house tools
- Developed custom solutions and optimized workflows utilizing Microsoft Power Platform
- Data Analysis and Visualization for project teams

01/2022 – 03/2023

SENIOR STRATEGIST / SENIOR CONSULTANT

BRIGHTSPOT STRATEGY, A BURO HAPPOLD COMPANY, *WASHINGTON DC (REMOTE)*

Project Manager leading strategic planning and space programming efforts for higher education clients

- Lead the development of client presentations, reports, and videos
- Plan, facilitate, and document multi-day user research activities and client workshops

04/2021 – 12/2021

DESIGN TECHNOLOGY LEAD

GENSLER, *WASHINGTON DC*

Sole Design Technology Lead overseeing 300+ person office and supporting the Southeast Region.

- Provided training and support for industry software as well as custom in-house design applications built over Revit and Rhino
- Supported the design and development of a custom Rhino tool
- Identified opportunities for collaboration with project needs by visualizing Salesforce data using Microsoft's PowerBI Data Visualization software

05/2019 – 10/2020

DESIGN APPLICATIONS TECHNICIAN

PERKINS&WILL, *WASHINGTON DC*

Embedded in project teams as an Architectural Designer II in addition to Design Technology role

- Developed custom solutions and optimized workflows using Microsoft Excel (VBA)
- Utilized Python and C# to extend Rhino / Grasshopper and Revit
- Identified training needs by visualizing staff software proficiency using PowerBI

05/2014 – 08/2016

SOFTWARE LICENSING ANALYST

FLEXERA SOFTWARE, *ITASCA, IL (REMOTE)*

Product Owner specializing in Oracle and Adobe licensing

- Designed solutions to employ license optimization techniques
- Educated internal and external customers about license optimization solutions
- Encoded software license agreements into product use rights libraries

07/2009 – 02/2014

TECHNOLOGY & MANAGEMENT CONSULTANT

BOOZ ALLEN HAMILTON, *MCLEAN, VA*

Senior Consultant with Top Secret Clearance

- Served as technical author and prepared SME materials for strategic deliverables
- Facilitated requirements gathering and risk management
- Supported business process re-engineering efforts

EDUCATION

05/2019

MASTER OF ARCHITECTURE,

GEORGIA INSTITUTE OF TECHNOLOGY, *ATLANTA, GA*

T. Gordon Little Fellowship, School of Architecture Graduate Assistant

12/2012

MASTER OF SCIENCE, INFORMATION SYSTEMS

GEORGE MASON UNIVERSITY, *FAIRFAX, VA*

05/2009

BACHELOR OF SCIENCE, INFORMATION TECHNOLOGY

GEORGE MASON UNIVERSITY, *FAIRFAX, VA*

Minor in Business Management | University Scholar, Honors Program in General Education, Dean's List

ACTIVITIES

06/2020 – 01/2022

AMERICAN INSTITUTE OF ARCHITECTS – DC CHAPTER

TECHNOLOGY COMMITTEE, *WASHINGTON DC*

Co-Chair: 05/2021 - 01/2022

Communications Chair: 08/2020 - 05/2021

01/2021 – 12/2021

AMERICAN INSTITUTE OF ARCHITECTS – DC CHAPTER

EMERGING ARCHITECTS COMMITTEE, *WASHINGTON DC*

Future of the Profession Advisor: 01/2021 - 12/2021

Member: 2020 - 2023